

PASO ROBLES CITY LIBRARY

STRATEGIC PLAN 2022-2026 HIGHLIGHTS

MISSION:

The Paso Robles City Library is a welcoming community hub where excellent information seeking experiences ignite discovery and learning.

VISION:

To bring our community together to preserve and enhance our quality of life.

VALUES:

EQUITY:

We serve all members of our community with dignity and respect.



EDUCATION:

We promote learning at all stages in life.



EMPOWERMENT:

We provide the tools and opportunities for community members to engage, learn and thrive.



GOALS AND OBJECTIVES:

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| 1 - Branding and Outreach: Increase community awareness of library services | <ul style="list-style-type: none"> A. Create a marketing/branding strategy B. Increase library representation and visibility in the community C. Develop strategic relationships within the community |
| 2 - Technology and Innovation: Adopt latest technology and innovations | <ul style="list-style-type: none"> A. Prioritize technology training for staff and volunteers B. Implement new technology platforms C. Encourage creative application of innovative ideas and services (non-technology-based innovation) |
| 3 - Diversity and Access: Diversify services to meet the needs of all community groups | <ul style="list-style-type: none"> A. Establish library service on East Side of Paso Robles B. Create opportunities for non-library users to access library services C. Increase diversity and user-friendliness of materials and services |
| 4 - Community Hub: Be recognized as the hub for our community to gather, engage, and learn | <ul style="list-style-type: none"> A. Encourage collaboration, dialogue, and discussion through classes and events B. Creatively use library space to encourage community interaction C. Work with partners to facilitate access to basic services (e.g., legal, social services, healthcare, etc.) |