

Attachment 2

From: [REDACTED]
To: [Chris Huot](#)
Subject: Re: Employee Parking Lots
Date: Friday, May 30, 2025 9:18:26 PM
Attachments: [image001.png](#)

[EXTERNAL EMAIL]

Hello Chris,

Thank you for sending me the Paso Robles city staff's summary presentation of the Downtown Employee Parking Program.

The Board of Directors of the Paso Robles Downtown Main Street Association (Main Street) as well as the Design & Economic Vitality Committee have both addressed this topic at our respective meetings and would like to include our input regarding the future of the lots and the signage, we would like to see replace the existing signage.

Speaking as the President of the Board of Directors of the Paso Robles Downtown Main Street Association, which represents many of the businesses in the "Business Improvement District" (BID), we would like to see the "Employee Parking Lot Program" revised from its originally implemented permit parking program, and replaced with a much more cost effective program, that will benefit both the businesses and employees of the BID, as well as the general public, and the residents of Paso Robles.

We would like to see the "Employee Parking Lot Program" revised to be co-sponsored by the City of Paso Robles and the Paso Robles Downtown Main Street Association (BID), with new signage that allow the lots to be used for both Public Parking as well as "Employee Preferred Parking".

The newly revised Employee Parking Lot Program is intended to function in a similar manner as the "30 Minute Spots" in that there is no dedicated parking enforcement, but rather the lots are open to the public and function on the honor system. These lots do not have a time limit, and are available to everyone.

We would like to see the existing "Permit Parking Only" signs removed and replaced with a few of the city's current "Public Parking" signs, as well as a few new signs, that read "Employee Preferred Parking".

If you've ever been to Home Depot, Lowes, or other local retail stores, you'll often find signage that reads "Online Purchase Parking" or "Veteran Parking", or "Employee of the Month Parking".

Attachment 2

These are examples of parking signs that rely on the public's own use of an honor system, and do not imply any Municipality code or mention any threats of enforcement or towing. We feel that by revising the Employee Parking Program to be a free community service program that works on the honor system, rather than a permit program with a fiscal impact to the city, it will help encourage business owners and managers to ask their employees to park in the lots when spaces are available.

We believe it is important to our downtown businesses, employees and our local residents that we do not completely abolish the "Employee Parking Lot Program" but rather implement a program that does not require city dollars to be spent on enforcement, while maintaining an honor system that demonstrates the good will of the City of Paso Robles and the Downtown Main Street Association to do our best to address employee parking in the downtown district, and provide signage that reads "Employee Preferred Parking".

If it is possible to include these comments and opinions as part of the "Stakeholder Outreach" portion of your presentation, I would appreciate it. I plan to attend the council meeting on June 17th, and address these comments to the council.

If you'd like to contact me, please feel free to reach out on my cell [REDACTED] or reply to this email.

Thank you, Chris, for your time and your patience, and your consideration of this newly revised "Employee Parking Lot Program."

Jeff Wiesinger

Board President - Paso Robles Downtown Main Street Association