



## Council Agenda Report

From: Freda Berman, Public Works Director

Subject: Approval of New City Park Event – Cinco de Mayo Celebration

CEQA Determination: The City finds that this action is exempt under the California Environmental Quality Act pursuant to State CEQA Guidelines § 15301, the Class 1 exemption.

Date: April 1, 2025

---

### Facts

1. The Hispanic Business Association (HBA) proposes to stage a Cinco de Mayo Celebration on the east side of City Park on Sunday, May 4, 2025, from 11 a.m. to 4 p.m.
2. The event is planned as a fiesta of Mexican culture with music, dance performances, information booths and family-friendly activities including face painting, a piñata contest, and pico de gallo-making contest. Food trucks and merchandise vendors will be invited to participate. The event does not include alcohol, and no street closures are planned.
3. HBA staff and volunteers will be responsible for all logistical support of the event, including clean-up.
4. Because the Hispanic Business Association is a nonprofit, the City has not charged a fee associated with the event.

### Options

1. Take no action;
2. Approve the request of the Hispanic Business Association to stage a Cinco de Mayo Celebration on Sunday, May 4, 2025, in City Park; or
3. Provide alternative direction to staff.

### Analysis and Conclusions

The HBA is a nonprofit organization whose mission is to foster the economic vitality and prosperity of the Hispanic business community in North San Luis Obispo County. They provide an organizational platform for the exchange of ideas, information, technical assistance, resources, and business enhancement opportunities for the Hispanic business community.

The Cinco de Mayo Celebration is an appropriate addition to the standing schedule of events in City Park and does not conflict with any other planned activities.

### Fiscal Impact

No City funding is requested for this event, and no staff will be assigned to the event. The HBA is responsible for all costs associated with the Cinco de Mayo Celebration.

**CEQA**

The City finds that this action is exempt under the California Environmental Quality Act pursuant to State CEQA Guidelines § 15301, the Class 1 exemption, which applies to the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing structures, facilities, mechanical equipment, or topographical features where the project involves negligible or no expansion of existing or former use.

**Recommendation**

Approve the request of the Hispanic Business Association to stage a Cinco de Mayo Celebration in City Park on May 4, 2025.

**Attachments**

1. Cinco de Mayo Event Map
2. Letter of Support – Downtown Main Street Association