

STRATEGIC PLAN 2022-2026 HIGHLIGHTS

MISSION:

Paso Robles Recreation Services partners with our community to provide high quality, accessible, diverse experiences for people of all ages, abilities, and backgrounds.

VISION:

To foster a healthy, happy, vibrant community where residents can live, learn, work, play, and thrive.

CORE VALUES:

- **Equity** - Ensuring access to recreation services for all.
- **Creativity** - Enhancing the lives of those we serve through creative and innovative solutions.
- **Excellence** - Exceeding expectations and outcomes through the highest quality service.
- **Sense of Community** - Providing services that encourage personal connections and relationships.
- **Collaborations and Partnerships** - Fostering and maintaining partnerships with individuals, teams, and organizations that benefit the community.
- **Play** - Play is powerful and will always shape us--no matter our age, we come back to what we know.



GOALS:

1 - Optimize Access:

Increase community awareness of and access to recreation programs, services, and events

2 - Foster Diversity and Inclusion:

Create equitable opportunities for recreation services and resources to meet the needs of a diverse community

3 - Forge Strategic Partnerships:

Expand relationships with community members, businesses, and volunteer groups to increase involvement and impact on the community

4 - Facilitate Volunteerism

Implement appropriate oversight, expectations, and levels of responsibility for recreation volunteers

OBJECTIVES:

- A. Enhance user experience through technology
- B. Provide accessible recreation offerings
- C. Create affordable opportunities for all ages

- A. Increase culturally diverse community events and services
- B. Provide services and advocacy opportunities for all ages
- C. Expand the recreation scholarship programs

- A. Increase collaboration with other City departments
- B. Identify community partners to expand recreation services
- C. Maximize the utilization of recreation facilities

- A. Establish a Recreation Volunteer Program
- B. Increase staff support of volunteer organizations
- C. Expand the Volunteer Project Program