

Supplemental Sales Tax Oversight Committee
Applicant Package - SSTOC Committee Member

Supplemental Sales Tax Oversight Committee - SSTOC Committee Member

Term 01 Apr 2024 - 31 Mar 2027

Positions Available 8

Number of applicants in this package 4

- Martin, Sarah
- Popp, Victor
- Twisselman, Karli
- Wilmore, Patricia

Name: Martin, Sarah

Address: [REDACTED], Paso Robles, 93446

Email: [REDACTED]

Board Name: Supplemental Sales Tax Oversight Committee

Phone Number:

[REDACTED]

Please provide a brief statement regarding your interest and /or qualifications for applying to serve on this advisory body.:

I am a current Paso Robles Chamber board member. It was mentioned that we have a seat on this committee. I would like to be of service to the community and this sounded like a good place to start.

High School Attended:

Morro Bay

College Attended (if applicable):

N/A

Degrees/Major:

N/A

Other Schools/Training:

N/A

Memberships in Organizations:

NAIFA

CAHIP

Time of Submission: 02/29/24 7:26:10 PM

Attachments

- recommendation letter.pdf

Good afternoon,

Ask and you shall receive! Our BOD has appointed Sarah Martin as the chamber representative for the SSTOC. Sarah has little information regarding the position and requirements; however, she is copied on this note and I'll let the three of you take it from here.

Have a great rest of your week!

Gina M. Fitzpatrick

President/C.E.O.

██████████ *phone*

www.pasorobleschamber.com

www.visitpaso.com

PASOROBLES • TEMPLETON
CHAMBER of COMMERCE
— VISITOR CENTERS —

From: Shonna Howenstine <SHowenstine@prcity.com>

Sent: Thursday, February 15, 2024 12:00 PM

To: Gina Fitzpatrick <gina@pasorobleschamber.com>

Cc: Catherine Piatti <CPiatti@prcity.com>

Subject: Chamber seat on the City's sales tax committee

Hi Gina – You guys have a standing seat on our Supplemental Sales Tax Oversight Committee that just expired and needs a new appointee – any chance you can appoint someone between now and May 1? I've copied Catherine Piatti here if you have questions about the position.

Shonna Vear Howenstine
Civic Engagement Coordinator



City of Paso Robles

805.227.7236

[Facebook](#) | [Twitter](#) | [Instagram](#) | prcity.com

Name: Popp, Victor

Address: [REDACTED], Paso Robles, CA, 93446

Email: [REDACTED]

Board Name: Supplemental Sales Tax Oversight Committee

Phone Number:

[REDACTED]

Alternate Phone Number:

[REDACTED]

Please provide a brief statement regarding your interest and /or qualifications for applying to serve on this advisory body.:

As a two time board member I recognize the importance and value of the oversight committee. I take the responsibility to oversee the city's use of our directed tax dollars seriously along with valuing the opportunity to interact with city staff to offer my unique insight.

High School Attended:

Adolfo Camarillo High School

College Attended (if applicable):

California State Polytechnic University, Pomona

Degrees/Major:

BS - Hotel and Restaurant Management

Other Schools/Training:

NA

Memberships in Organizations:

Supplemental Sales Tax Oversight Committee - 2 time past board member

Travel Paso - Founding member, past Chair and current Executive committee member

Visit Slo Cal - Current board member

Paso Robles and Templeton Chamber of Commerce - Board member

Paso Robles Tourism Hospitality Committee - member

Additional Information:

Support letter offered by Stacie Jacobs of Travel Paso

Time of Submission: 04/12/24 3:48:38 PM

Attachments

- 3.29.24 Travel Paso Sales Tax Oversight.pdf



March 29, 2024

City of Paso Robles
1000 Spring Street
Paso Robles, California 93446

To Whom It May Concern:

This letter is to express our support of Victor Popp, General Manager at La Quinta Inn & Suites, to represent Travel Paso on the Supplement Sales Tax Oversight Committee with the City of Paso Robles.

Mr. Popp has been a long time Board Member and is active on the Executive Committee. He is an advocate for tourism, hospitality, lodging and the overall economic vitality for Paso Robles and will be a valuable addition to this committee.

Travel Paso greatly appreciates the designated seat on the Supplemental Sales Tax Oversight Committee. We look forward to continuing to work with the City of Paso Robles.

Respectfully submitted,



Stacie Jacob,
President & CEO
Travel Paso

Name: Twisselman, Karli

Address: [REDACTED], Paso Robles, CA, 93446

Email: [REDACTED]

Board Name: Supplemental Sales Tax Oversight Committee

Phone Number:

[REDACTED]

Please provide a brief statement regarding your interest and /or qualifications for applying to serve on this advisory body.:

I have enjoyed being a part of the Supplemental Sales tax oversight committee this last term and I look forward to serving again. I have enjoyed learning about the projects and activities that the Supplemental sales tax has been able to provide the residents of Paso Robles. And in turn having the knowledge of those projects and campaigns to let the business owners and residents know how it is being used.

High School Attended:

Templeton High School

College Attended (if applicable):

Cal Poly University, SLO, CA

Degrees/Major:

B.S Business Administration

Memberships in Organizations:

Paso Robles Pioneer Day Committee

Paso Robles Main Street Association

Time of Submission: 02/05/24 4:57:28 PM

Attachments

- 2024.pdf

1/17/24

City of Paso Robles,

Paso Robles Main Street Association would like to again nominate Karli Twisselman to the City of Paso Robles Supplemental Sales tax oversight committee to represent Downtown Main Street businesses.

Thank you,



Executive Director
Downtown Main Street Paso Robles

Name: Wilmore, Patricia

Address: [REDACTED], Templeton CA, 93465

Email: [REDACTED]

Board Name: Supplemental Sales Tax Oversight Committee

Phone Number:

[REDACTED]

Alternate Phone Number:

[REDACTED]

Please provide a brief statement regarding your interest and /or qualifications for applying to serve on this advisory body.:

I believe it would be helpful to the committee to have my perspective as a Government Relations professional and a representative of the Paso Robles Wine Country Alliance. I have worked with City staff, electeds and volunteers on other issues and believe I understand the mission and goals of the City as well as the priorities of the taxpayers.

High School Attended:

Atascadero Joint Union High School

College Attended (if applicable):

Kansas Newman University

Cal Poly State University, San Luis Obispo

Degrees/Major:

BA English, MA Program @ Cal Poly

Memberships in Organizations:

Board Member, Twin Cities Community Hospital, 2018-2023

Board Chair Twin Cities Hospital, 2023

City of Paso Robles Homeless Strategies Working Group, 2023

Board Member San Luis Obispo County YMCA, 2000-2012

Additional Information:

This form allows only one PDF attachment so I will email Catherine Piatti a copy of my resume.

Time of Submission: 03/14/24 6:24:01 PM

Attachments

- PRWCA Recommendation re Sales Tax Oversight Committee.pdf

PASO ROBLES

WINE COUNTRY ALLIANCE

March 14, 2024

Catherine Piatti, Finance Director
City of Paso Robles
821 Pine St.
Paso Robles, CA 93446

Dear Ms. Piatti:

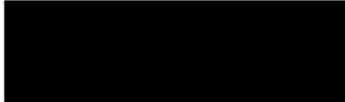
On behalf of the Paso Robles Wine Country Alliance (PRWCA) I am recommending that the City of Paso Robles appoint Patricia Wilmore, our Government Affairs Coordinator, to the City's Supplemental Sales Tax Oversight Committee. We believe that representation from the PRWCA will be very helpful to the work of the committee.

Our organization of some 500 members includes wineries, a number of which have tasting rooms in downtown Paso Robles, as well as many of the City's lodging establishments and other local tourism related businesses such as restaurants. We also include among our members vineyards and related businesses including financial institutions located in the City.

Ms. Wilmore has been with the PRWCA as our Government Affairs Coordinator since 2013 and clearly understands the needs of our members. Over these years, she has also established positive working relationships with City staff and elected representatives on a variety of issues.

I respectfully request that you appoint Patricia Wilmore to the Supplemental Sales Tax Oversight Committee as I am confident that she will serve with diligence and a sense of responsibility to the local taxpayers.

Sincerely,



Joel Peterson
Executive Director
Paso Robles Wine Country Alliance

