



Council Agenda Report

From: Warren Frace, Community Development Director

Subject: Planning Commission Ad Hoc Committee Report – Paso Robles Street Corridor Vision Concept and City Council Direction as to Next Steps

CEQA Determination: The City finds that this action is not a project under the California Environmental Quality Act pursuant to State Guidelines Section State CEQA Guidelines, §§ 15060, subd. (c)(2)-(3), 15378.

Date: March 5, 2024

Facts

1. In 2021, the City's Planning Commission formed an Ad Hoc Committee to explore options to enhance the Paso Robles St. Corridor, a primary community entrance off of northbound US 101.
2. The Ad Hoc Committee met 14 times with City staff to develop a "Vision Concept" for Paso Robles Street. This process included a day long design charrette with committee members and City staff, as well as a number of stakeholder meetings with property owners and tenants to gather input for the Committee.
3. On August 8, 2023, the Ad Hoc Committee provided a report to the Planning Commission, and the Planning Commission voted to forward the status report on to the City Council for further direction.

Community Outreach

City staff has now conducted five (5) separate stakeholder meetings with property owners and tenants to gather input for the Ad Hoc Committee. Additionally, the Planning Commission held a public meeting on August 8, 2023 at which a formal status report was presented and the Planning Commission voted to recommend forwarding that status report to the City Council.

Options

1. Take no action;
2. Direct the Ad Hoc Committee and staff to hold a Paso Robles Street stakeholder open house and return to City Council with a final report;
3. Provide alternative direction to staff.

Analysis and Conclusions

Paso Robles Street is a vital commercial service district and a primary freeway gateway to Downtown off northbound US 101. As a primary gateway, Paso Robles Street creates the first impression for many tourists visiting Paso Robles. The current visual appearance of the Paso Robles Street corridor does not create a positive visual impression and contributes to high rates of speeding.

The Planning Commission created the Ad Hoc Committee to explore options to enhance the Paso Robles St. Corridor. The Ad Hoc Committee will present a PowerPoint presentation of the process and options for the corridor.

Fiscal Impact

There are no direct fiscal impacts from tonight's action. However, depending on the direction from City Council, future capital or infrastructure funds may be needed in the future to complete recommended improvements to the Paso Robles St. Corridor.

CEQA

The City finds that this action is not a project under the California Environmental Quality Act pursuant to State Guidelines Section State CEQA Guidelines, §§ 15060, subd. (c)(2)-(3), 15378.

Recommendation (Option 2)

City Council direct the Ad Hoc Committee and staff to hold a Paso Robles Street stakeholder open house and return to City Council with a final report.

Attachments

1. Vision Plan Concept