City of El Paso de Robles

PROCLAMATION

Honoring Mike Campa for Exemplary Public Service February 21, 2023

- WHEREAS, Mike Campa, the Executive Director of Earth Shine, has contributed to the beautification of Paso Robles and is deserving of special recognition; and
- WHEREAS, Mike is a native Paso Roblan and Cal Poly graduate with the unceasing and relentless passion for environmental stewardship whose "be-the-change" attitude and approach to litter and trash clean-up encourages community members, local community groups, civic clubs, and small business to participate in positive and meaningful activity; and
- WHEREAS, Earth Shine, a non-profit organization established in Paso Robles in 2016, led by Executive Director Mike Campa, has been organizing volunteers to support its mission of litter and trash clean-up within the Salinas Riverhed as well as surrounding areas, and is a strong and resilient organization that has cleaned up roughly 3,000 bags, totaling 35 tons of litter from local streets, highways, open spaces, rivers, and beaches San Luis Obispo County-wide; and
- WHEREAS, Mike serves the community as a whole by administering the City's Adopt-a-Street program since 2019 where he has successfully staffed 50 Adopt-a-Street locations and recovered approximately 11,850 pounds of trash from Adopt-a-Street volunteers in 2022; and
- WHEREAS, Mike in his role with Earth Shine, conducts riverwalk trash clean-up events where he successfully organizes a clean-up event every third Saturday of each month at the Riverwalk. Earth Shine and associated volunteers have recovered approximately 7,010 pounds of trash; and
- **WHEREAS,** Mike and Earth Shine celebrated 100 cleanups events across the Central Coast on July 9th, 2022 and continues to be a community champion surpassing its 100-event milestone.
- **Now,** Therefore, Be it resolved that I, Steven W. Martin, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim that today February 21, 2023, we recognize **Mike Campa** for his outstanding public service and community stewardship.

IN WITNESS WHEREOF, on this 21st day of February 2023, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.

Steven W. Martin, Mayor City of El Paso de Robles