








# COLOR & ILLUMINATION

Exhibit 




## 3M Graphic Films

-  3M 3730-73L Dark Red translucent film
-  3M 3630-22 Black translucent film
-  3M 3660M matte overlamine film

## 3M Flexible Substrates

-  3M Envision FS-1
-  3M Panagraphics III

## Painted Finishes

-  White, satin finish
-  To be determined
-  Pantone® 200 C Red

## LED Illumination

All internally illuminated signage to be illuminated using GE 7100K white LED's. LED's to be populated for even and consistent illumination to ensure no hot spots or shadows on the sign faces.





# STANDARD SIGN SIZES



These are on the building



This is the pole sign



Standard Sign Sizes  
Scale: 3/16" = 1'-0"

Standard signs are available in single-faced and double-faced options.

Standard signs feature bright, reliable, energy-efficient LED illumination.

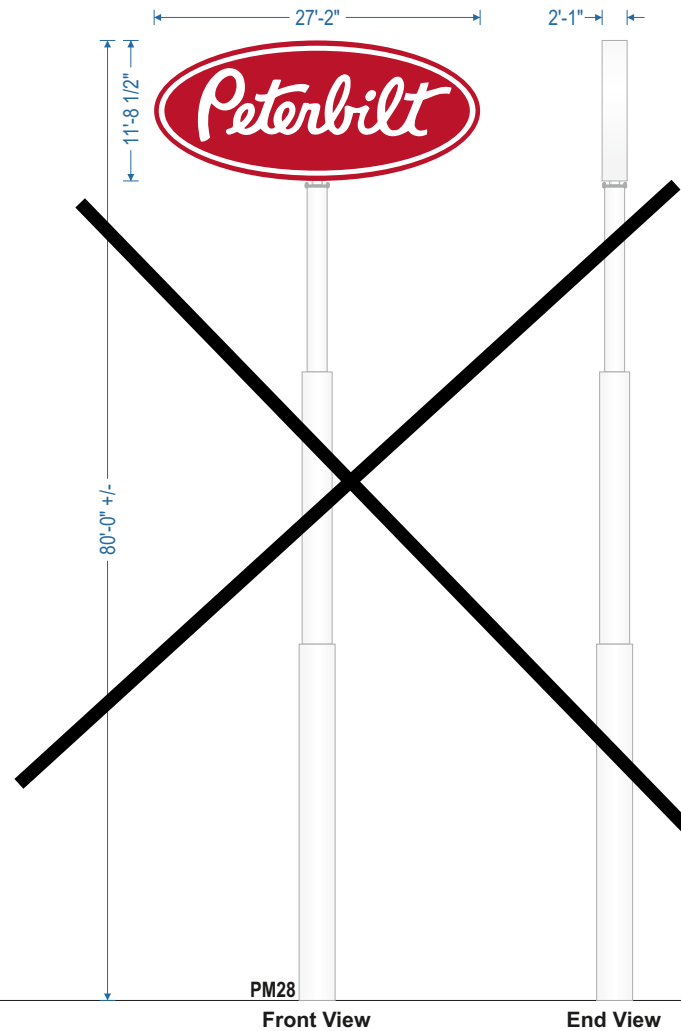
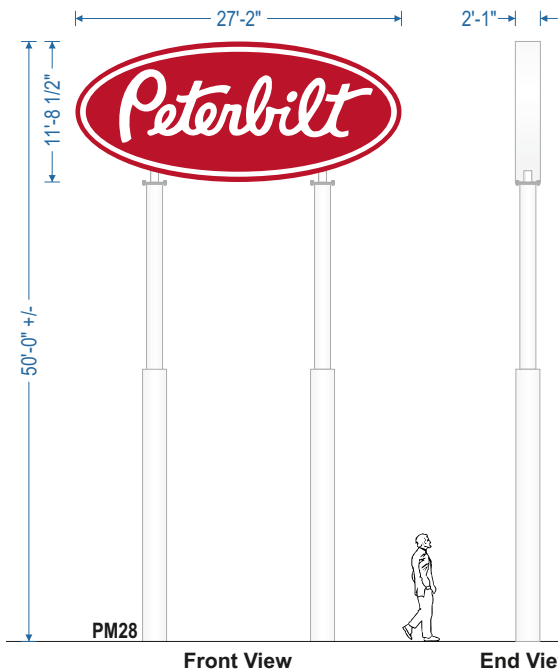
Replacement faces for standard signs are available.





# HI-RISE SIGNS

This is the support type the Client is wanting. But because we are at 35'0" max. ht. limit we are using the PM19 sign



Hi-Rise Signs  
Scale: 1/16" = 1'-0"

## Hi-Rise Cabinet Specifications:

- Frame construction: 25" deep reverse angle frame
- Retainer type: bleed
- Skin: .063" aluminum
- Exterior finish: satin white
- Interior finish: reflective white
- Illumination: GE 7100K white LED's
- U.L. Listed/CUL Listed
- Service: removable doors
- Mounting: plate/match plate

## Hi-Rise Face Specifications:

- 3M Envision FS-1 flexible face with 1st surface vinyl decoration:
  - 3M 3730-73L Dark Red translucent film
  - 3M 3660M matte overlaminate film

## Pole Specifications:

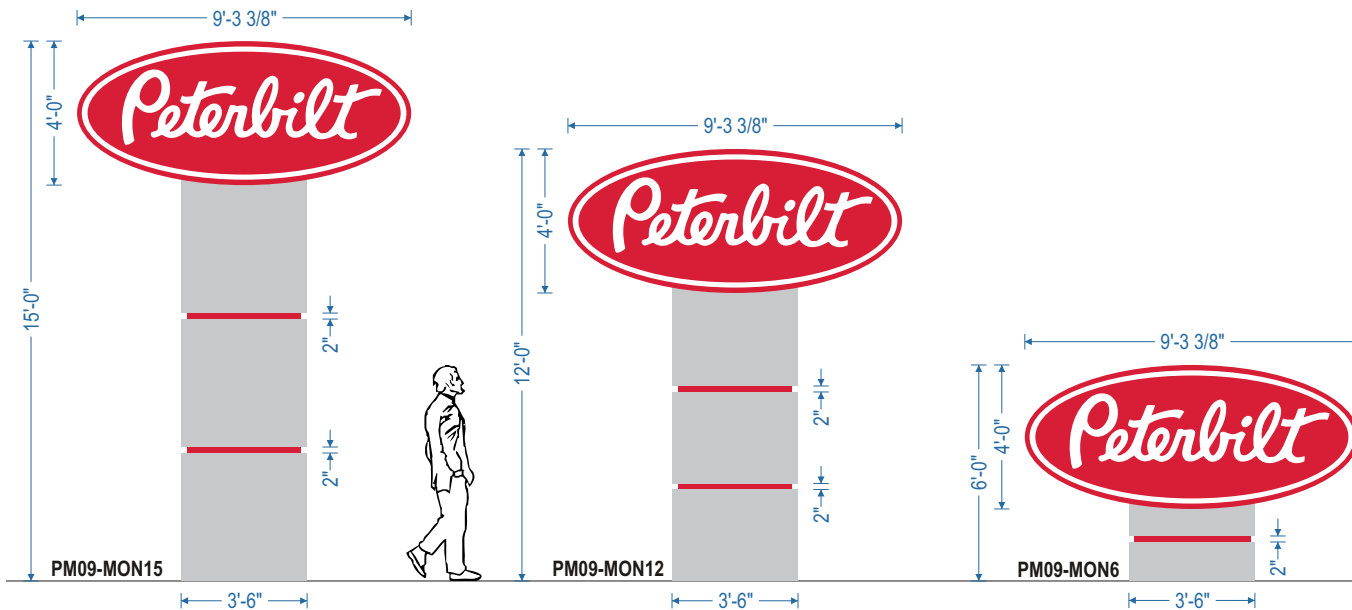
- Poles to be painted satin white

**NOTE:** Hi-rise sign must be the largest standard sign allowed by local sign code.





# MONUMENT SIGNS



## Mid-Rise Cabinet Specifications:

- Frame construction: 25" deep reverse angle frame
- Retainer type: bleed
- Skin: .063" aluminum
- Exterior finish: satin white
- Interior finish: reflective white
- Illumination: GE 7100K white LED's
- U.L. Listed/CUL Listed
- Service: removable doors
- Mounting: plate/match plate

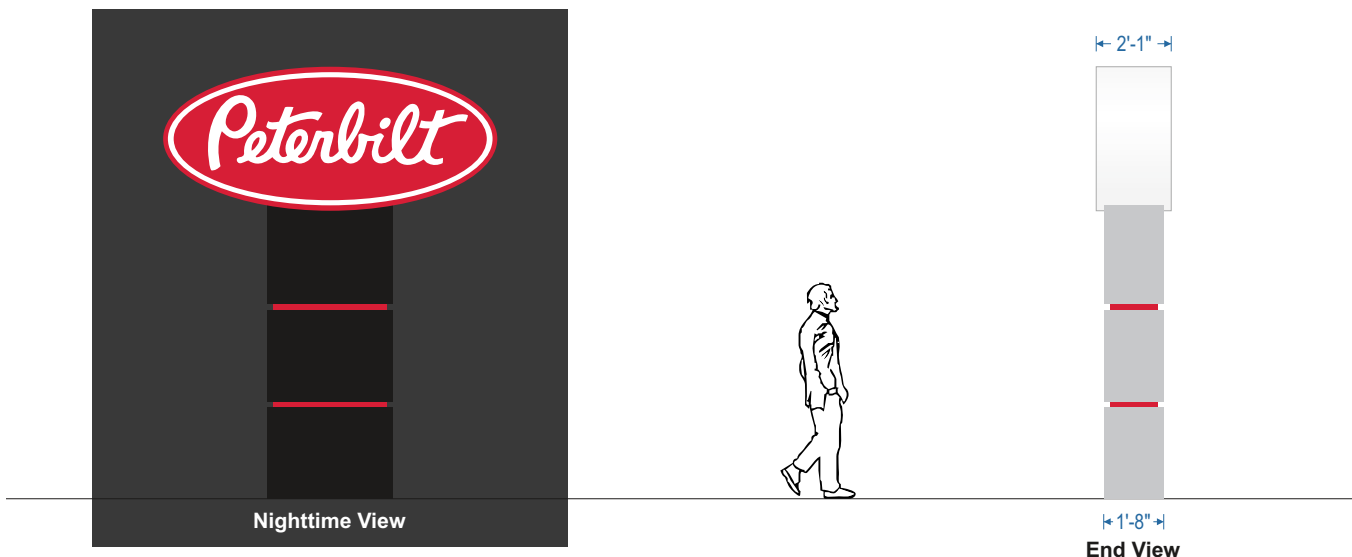
## Mid-Rise Face Specifications:

- 3M Envision FS-1 flexible face with 1st surface vinyl decoration:
  - 3M 3730-73L Dark Red translucent film
  - 3M 3660M matte overlaminate film

## Pole Cover Specifications:

- Frame construction: 20" deep aluminum angle frame
- Skin: .080" aluminum
- Exterior finish: paint to match Sherwin Williams SW 7072 Online, satin finish
- Reveal: aluminum tube
- Reveal finish: paint Pantone® 200 C red
- Reveal illumination: reveals to be illuminated using GE red LED's inside pole cover section above reveal. Red illumination to shine down on reveal from above to illuminate.

**NOTE:** Monument sign must be the largest standard sign allowed by local sign code.



Mid-Rise Signs  
Scale: 3/16" = 1'-0"





# EXTERIOR BUILDING SIGNS

Exhibit 



**Wall Logos**  
Scale: 3/16" = 1'-0"



**End View**  
Scale: 3/16" = 1'-0"

## Wall Logo Cabinet Specifications:

- Frame construction: 14" deep reverse angle frame
- Retainer type: bleed
- Skin: .063" aluminum
- Back: 24 gauge steel
- Exterior finish: satin white
- Interior finish: reflective white
- Illumination: GE 7100K white LED's
- U.L. Listed/CUL Listed
- Service: removable skin
- Mounting: flush wall mount

## Wall Logo Face Specifications:

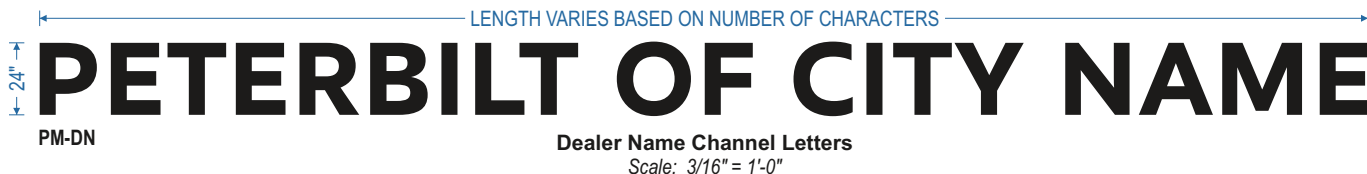
- 3M Envision FS-1 flexible face with 1st surface vinyl decoration:
  - 3M 3730-73L Dark Red translucent film
  - 3M 3660M matte overlaminate film





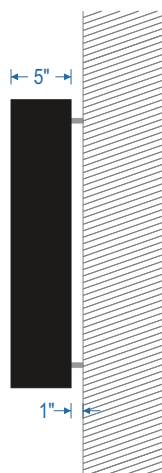
# DEALER NAME CHANNEL LETTERS

Exhibit 



**PETERBILT OF CITY NAME**

Nighttime View  
Scale: 3/16" = 1'-0"



End View  
Scale: 3/4" = 1'-0"

## Dealer Name Channel Letters:

- Letter return: .063" aluminum, 5" deep
- Face: .125" aluminum
- Back: .150" clear polycarbonate
- Exterior finish: satin black
- Interior finish: reflective white
- Illumination: GE 7100K white LED's
- U.L. Listed/CUL Listed
- Power supply location: remote mounted
- Mounting: pin-mount 1" off wall





# CUSTOMER ENTRANCE CHANNEL LETTERS

Exhibit **M**  
14

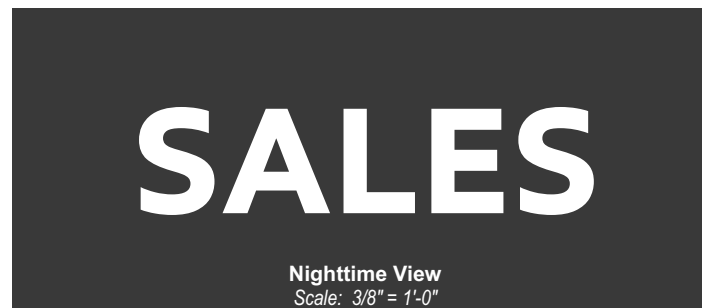
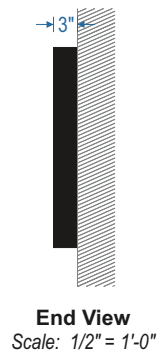
8'-6 1/8"  
18"  
**SERVICE**  
PMCE-SER

6'-5 1/16"  
18"  
**PARTS**  
PMCE-PAR

6'-3 13/16"  
18"  
**SALES**  
PMCE-SAL

17'-9 7/16"  
18"  
**SALES • LEASING**  
PMCE-SALLEA

**Amenity Channel Letters**  
Scale: 1/4" = 1'-0"



## Customer Entrance Channel Letters:

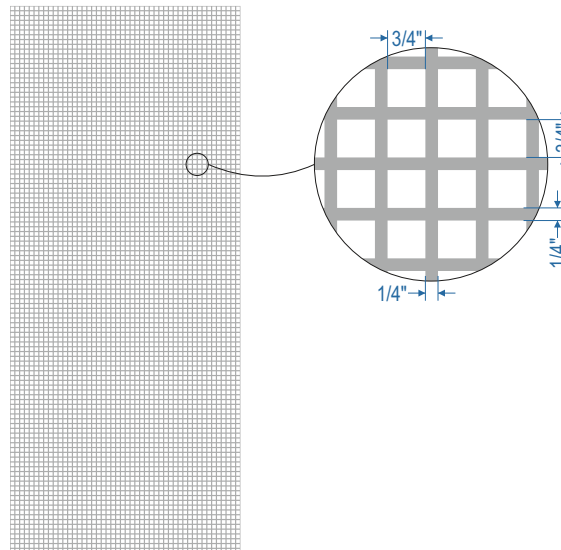
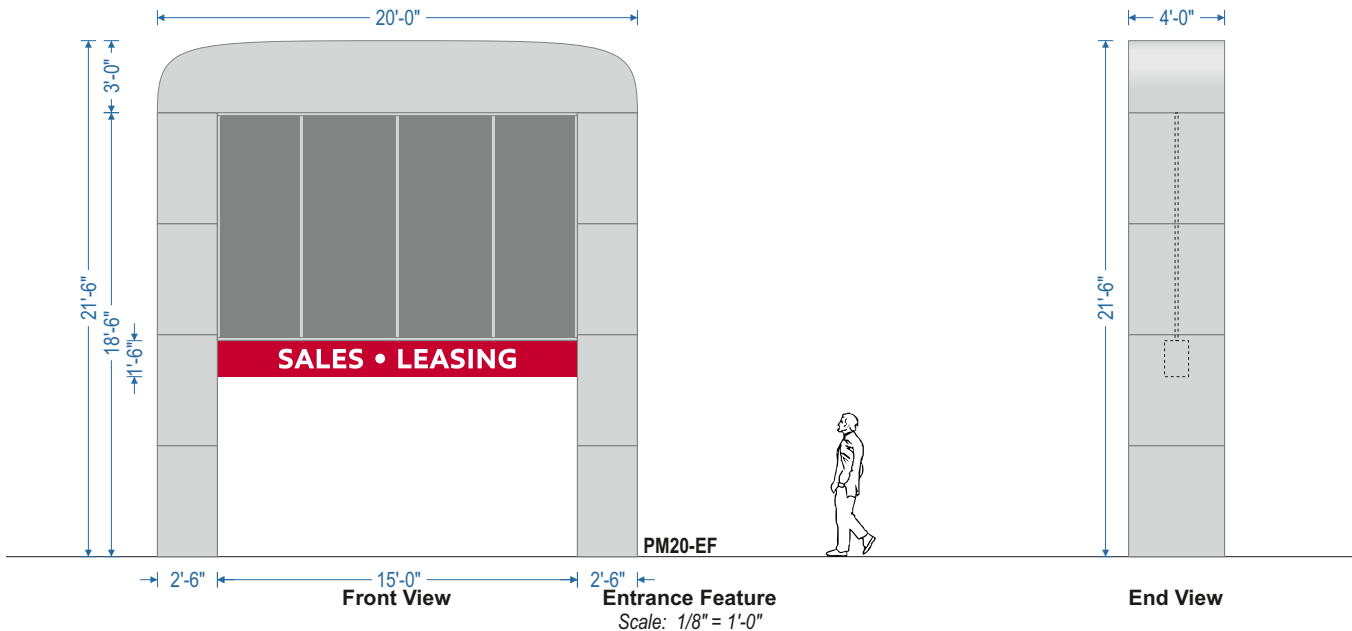
- Letter return: .040" aluminum, 3" deep
- Retainer: 1" black trim cap
- Face: .118" day/night acrylic
- Back: .063" aluminum
- Exterior finish: satin black
- Interior finish: reflective white
- Illumination: GE 7100K white LED's
- U.L. Listed/CUL Listed
- Power supply location: remote mounted
- Mounting: flush wall mount





# ENTRANCE FEATURE

Exhibit M  
20



## Entrance Feature Specifications:

- Construction: aluminum angle frame
- Skin: 4mm Silver Metallic ACM
- Mounting: Base plate (not to be attached to building)
- Top horizontal piece to mount via dual plate/match plate
- Grill feature: .063" perforated aluminum painted metallic silver attached to 1 1/2" X 3/16" aluminum angle (perimeter) and 1" X 2" X 1/8" aluminum tube on front side where aluminum sheets meet. Tube and angle painted metallic silver.
- "Sales & Leasing" band:
  - Construction: aluminum angle
  - Skin: .080" aluminum painted Pantone® 200 C red
  - Face: .125" routed aluminum painted Pantone® 200 C red
  - Copy: 3/4" clear acrylic push-thru letters with 1st and 2nd surface decoration:
    - 3M 3635-70 white diffuser film (2nd surface)
    - 3M 3630-20 white film (1st surface)
  - Bottom of "Sales & Leasing" band to have 3 LED recessed down lights.

